



Advertising Company, Inc.

1022 Morrissey Boulevard, Boston, MA 02122 Tell: (617)282-2100 Fax: 617-282-2040

MA #1- Route 1, S/O Gillette Stadium (F/N) - Foxboro/Wrentham/Planville, Massachusetts



description

Extensive right hand read is seen by traffic heading north on Route 1. Approximately 1.5 miles south of Gillette Stadium/Patriot Place- home of the NFL Champion New England Patriots, and Major League Soccer New England Revolution. 2 miles north of I-495 N/S on ramps, being a major thoroughfare for Cape Cod and Island traffic in summer months. Within 2 miles of major retailers Target and Lowes, and also provides outstanding coverage for Wrentham Village Premium Outlet Mall, one of the largest upscale retail outlets in the state of Massachusetts.

details

Location: Route 1 S/O Gillette Stadium (F/S) - Foxboro/Wrentham/Planville, Massachusetts

Size: 14'x48' Bulletin

Direction facing: South

Weekly Impressions: (18+) 109,138

Illumination: Yes

Latitude: 42.074245

Longitude: -71.287023



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MA #2- Route 1, S/O Gillette Stadium (F/S) Foxboro/Wrentham, Massachusetts



description

This extensive left hand read is seen by traffic heading south on Route 1. Located approximately 1.5 miles south of Gillette Stadium (home of the NFL New England Patriots) and Patriot Place; and 2 miles north of the I-495 N/S on ramps- which is a major thoroughfare for Cape Cod and Islands traffic. Within 2 miles of major retailers Target and Lowes, and provides outstanding directional coverage for Wrentham Village Premium Outlet Mall, the largest upscale retail outlet in the state of Massachusetts.

details

Location: Route 1, S/O Gillette Stadium (F/S) Foxboro/Wrentham, Massachusetts

Size: 14x48 Bulletin

Weekly Impressions: (18+) 85,339

Facing: North

Illumination: YES

Latitude: 42.074245

Longitude: -71.287023



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MA #3 - Route 1 N/O Gillette Stadium/Patriot Place- FOXBORO, Massachusetts *Premium Digital



description

Extensive right - hand approach seen heading north on Route 1. 3/4 of a mile north of Gillette stadium/ Patriot Place-Home of the NFL Champion New England Patriots and New England Revolution, and 1.5 miles from the I-95 north and south on ramps in Sharon. Gillette Stadium/Patriot Place has over 1.3 million square feet of retail space, and 12 upscale restaurants and bars .

details

Location: Route 1 N/O Gillette Stadium/Patriot Place.

Size: 14x48

Direction facing: South

Latitude: 42.108205

Longitude: -71.248174

Pixel Size: 880 x 264

6 maximum advertisers- 10 second display period.



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MA #4 - Route 1 N/O Gillette Stadium/Patriot Place- FOXBORO, Massachusetts *Premium Digital



description

Extensive left hand approach seen by traffic headed south on Route 1, towards Gillette Stadium/Patriot Place-Home of The NFL New England Patriots and New England Revolution. 3/4 of a mile north of the Main North Entrance of Gillette Stadium. Connects with traffic headed south on Route 1-towards I-495, and to Plainridge Park Casino, and all Cape Cod and Island bound traffic.

details

Location: Route 1 N/O Gillette Stadium/Patriot Place-

Size: 14x48

Direction facing: North

Latitude: -71.248174

Longitude: 42.108205

Pixel Size: 880 x 264

6 maximum advertisers- 10 second display period.



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MA #5 - Route 128 @ I-93/Route 3 Junction (F/S) Braintree, Massachusetts



description

14x48 tri-vision located on the most heavily traveled and congested roadway in Massachusetts; at the I-95 (Route 128)/Route 3/I-93 Junction. Bumper-to bumper traffic every morning and afternoon rush for hours. This unit faces south, and connects with northbound traffic on 128. Situated at EXIT #6- The South Shore Mall Plaza exit, which is one of the largest retail malls in all of Metro Boston. Located less than ¼ of a mile south of where Route 3 intersects with 128. Route 3 is one of only 2 major thoroughfares that leads to Cape Cod and The Islands. All upscale towns west and south of Boston must drive by this unit on their way to Boston, and or Logan Airport, or Seaport District.

details

Location: 128/I-93/Route 3 Junction

Size: 14x48 Tri-Vision

Weekly Impressions: (per flip) on this board are (18+) 779,439.

Facing: South

Illumination: YES

Latitude: 42.220901

Longitude: -71.03387