

# MARKETING OPPORTUNITIES 2012



**DIGITAL SCHEDULE MONITORS**

**DIGITAL TV MONITORS**

**STATIC POSTERS**

**ADDITIONAL OPPORTUNITIES**



**CARROLL**

[www.carrolladvertising.com](http://www.carrolladvertising.com)

1022 Morrissey Blvd. Boston, MA 02122 - Tel 617-282-2100



# DIGITAL ADVERTISING MONITORS



*Top of TV monitor  
on year round High Speed  
Ferry "Grey Lady"  
plus bottom of ticket office  
schedule monitor  
Hyannis and Nantucket  
terminals, and full screen  
waiting area 55" monitor  
Hyannis.*



*\$1500/mo. with weekly  
updating if desired.  
(6) 15 second slots.*

*Contract pricing available.  
Please call John Carroll  
directly at 617-872-1777*

**CARROLL**

[www.carrolladvertising.com](http://www.carrolladvertising.com)

1022 Morrissey Blvd. Boston, MA 02122 - Tel 617-282-2100





## DIGITAL TV MONITORS



### 6 Monitors Located in Seating Area

*Right side of TV screen on Year round High Speed Ferry "Grey Lady"...*

*\$500/mo. for 12 months*

*\$750/mo. for 6 months*

*\$1000/mo. for 2 months*

*Contract pricing available*



**[www.carrolladvertising.com](http://www.carrolladvertising.com)**

1022 Morrissey Blvd. Boston, MA 02122 - Tel 617-282-2100



## ABOUT HY-LINE CRUISES



*Hy-Line Cruises operates the only  
Mid Cape connections to both Nantucket and  
Martha's Vineyard from Cape Cod's central hub  
Hyannis, Massachusetts.*

*Hy-Line Cruises transports upwards of **400,000**  
domestic and international passengers annually.*

*Nantucket and Martha's Vineyard are two of the  
most sought after vacation destinations in the  
world.*



*To reach this highly desirable  
demographic with your ad or message. Please call  
John Carroll directly at 617-872-1777*



*We look forward to working with you on this great  
marketing opportunity!*



**[www.carrolladvertising.com](http://www.carrolladvertising.com)**

1022 Morrissey Blvd. Boston, MA 02122 - Tel 617-282-2100



## POSTERS



*Various poster locations  
to choose from.*

*Contract pricing available.  
Please call John Carroll  
directly at 617-872-1777*



**CARROLL**

[www.carrolladvertising.com](http://www.carrolladvertising.com)

1022 Morrissey Blvd. Boston, MA 02122 - Tel 617-282-2100



## ADDITIONAL OPPORTUNITIES

- *BROCHURES*
- *WEB SITE LINKS*
- *PLEASE INQUIRE ABOUT OTHER OPPORTUNITIES  
TO FIT YOUR NEEDS*
- *Please contact Betsy Rich directly at (508) 815-2263*

*We look forward to working with you on this great  
marketing opportunity!*



**[www.carrolladvertising.com](http://www.carrolladvertising.com)**

1022 Morrissey Blvd. Boston, MA 02122 - Tel 617-282-2100