



Advertising Company, Inc.

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Mass Pike (I-90), 0.75 mile east of I-291, Chicopee, MA (F/E)



:description

Located 0.75 mile east from the junction of I-90 and I-291, and 2.5 miles from the junction of I-90 and I-91, "The Crossroads of New England", this unobstructed face enjoys a lengthy read extending nearly 0.5 mile. This face captures the attention of all westbound Mass Pike (I-90) traffic, and acts as a directional message for any business located on I-291, a major roadway of retail chain stores, restaurants, and auto dealerships that leads to Springfield and eventually Hartford, CT, home to Six Flags, The Big E, The Basketball Hall of Fame, and Bradley Airport.

:details

- Unit Name:** Mass Pike (I-90), e/o I-291, Chicopee, MA
- Size:** 14' x 48'
- DEC:** 53,000
- Facing:** East
- Illumination:** Yes
- Monthly Rate:** \$ _____

