



Advertising Company, Inc.

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Mass Pike (I-90), 0.75 miles east of I-291, Chicopee, MA (F/W)



:description

Located 0.75 miles east from the junction of I-90 and I-291, and 2.5 miles from the junction of I-90 and I-91, "The Crossroads of New England", this unobstructed face enjoys a lengthy read extending nearly 0.5 mile. This face captures the attention of all eastbound Mass Pike (I-90) traffic, heading in the direction of Boston. Since this location is east of "The Crossroads of New England" (I-90 and I-91), drivers viewing this face may have originated from Hartford, CT, Springfield, MA, or New York State. Local tourist destinations such as The Big E, The Basketball Hall of Fame, and Six Flags also make for seasonal peaks in traffic and visibility.

:details

- Unit Name:** Mass Pike (I-90), e/o I-291, Chicopee, MA
- Size:** 14' x 48'
- DEC:** 53,000
- Facing:** West
- Illumination:** Yes
- Monthly Rate:** \$ _____

