



Advertising Company, Inc.

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**I-93 @ Neponset Circle, Boston, MA
Bulletin Board (F/N)**



description

Outstanding right-hand display located in the heart of I-93 out of Downtown Boston. Targets traffic heading south on I-93 toward the affluent "South Shore" suburbs, and all Cape Cod and Islands. Traffic on I-93 is originating from all Downtown areas: The Financial District, The North End, Boston Waterfront, and The Boston Expo Center.

DEC: 165,000 (140,000 from I-93 south, and 25,000 from Morrissey Blvd, and traffic towards the Route 3A Bridge)

details

Unit Name: Route I-93 @ Neponset Circle,
Boston, MA
Size: 10'x30'
DEC: 165,000
Facing: North
Illumination: Yes
Monthly Rate: \$ _____