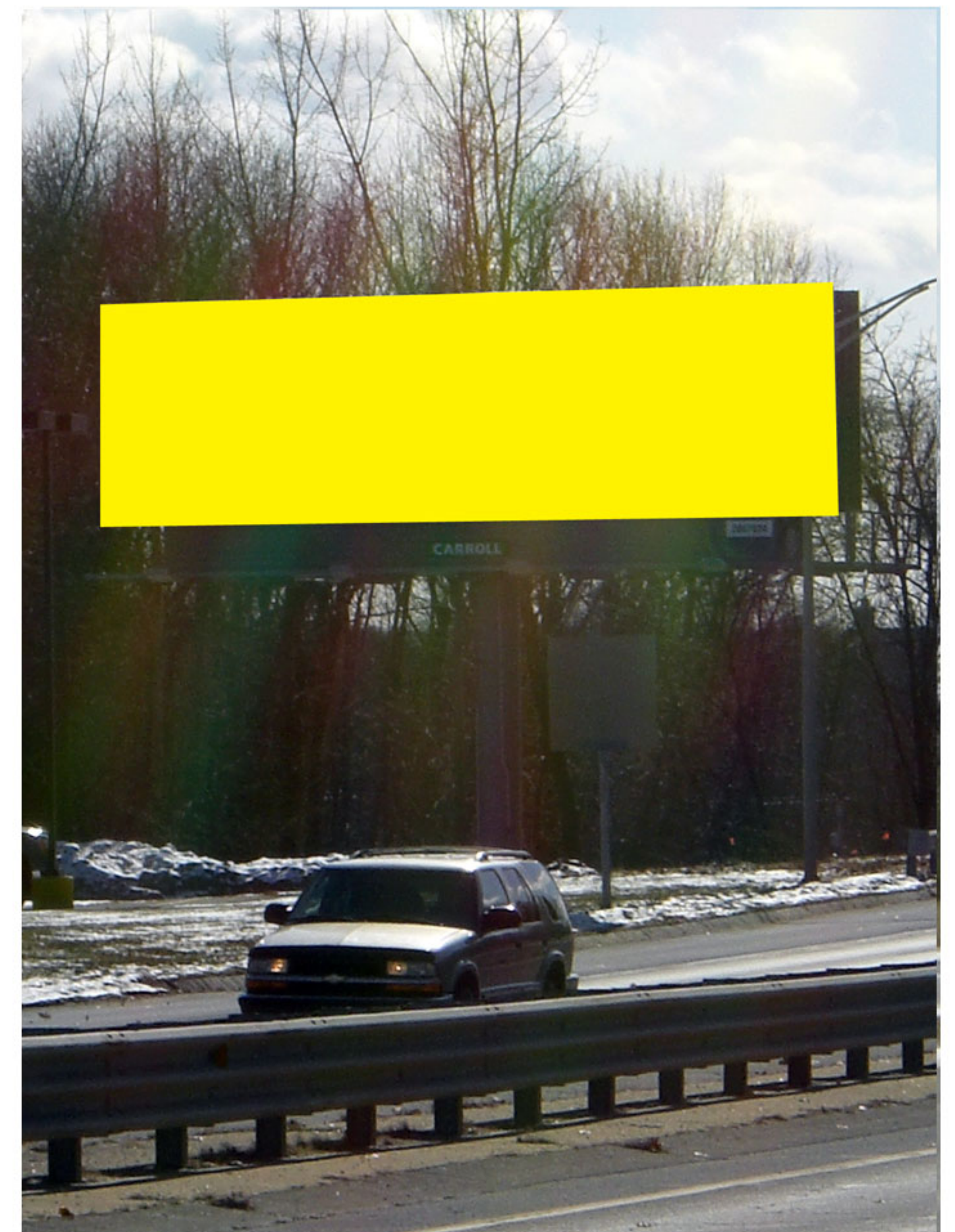




Advertising Company, Inc.

1022 Morrissey Boulevard, Boston, MA 02122 Tel: (617) 282-2100 Fax: (617) 282-2040

**Route 33 (Memorial Drive) 0.3 miles S/O. I-90 (Mass Pike) on/off ramp Chicopee, MA. (F/N)**



**:description**

Memorial Drive (Route 33) is the most-heavily traveled local roadway in the Chicopee metro market  
Billboard approximately one-third of a mile south of the Mass Pike on/off Ramp.  
Route 33 has every major retailer located on it. Numerous auto dealerships in the area as well as many colleges and universities.  
Targets local and heavy summer seasonal traffic heading towards Downtown Springfield.  
Long 1/4 mile unobstructed approach, located at a major stoplight and 4-way intersection.

**:details**

**Unit Name:** Route 33 (Memorial Drive) 0.3 miles S/O I-90 (Mass Pike) on/off ramp (F/N)  
**Size:** 14' x 48'  
**DEC:** 39,000  
**Facing:** North  
**Illumination:** Yes  
**Monthly Rate:** \$ \_\_\_\_\_

