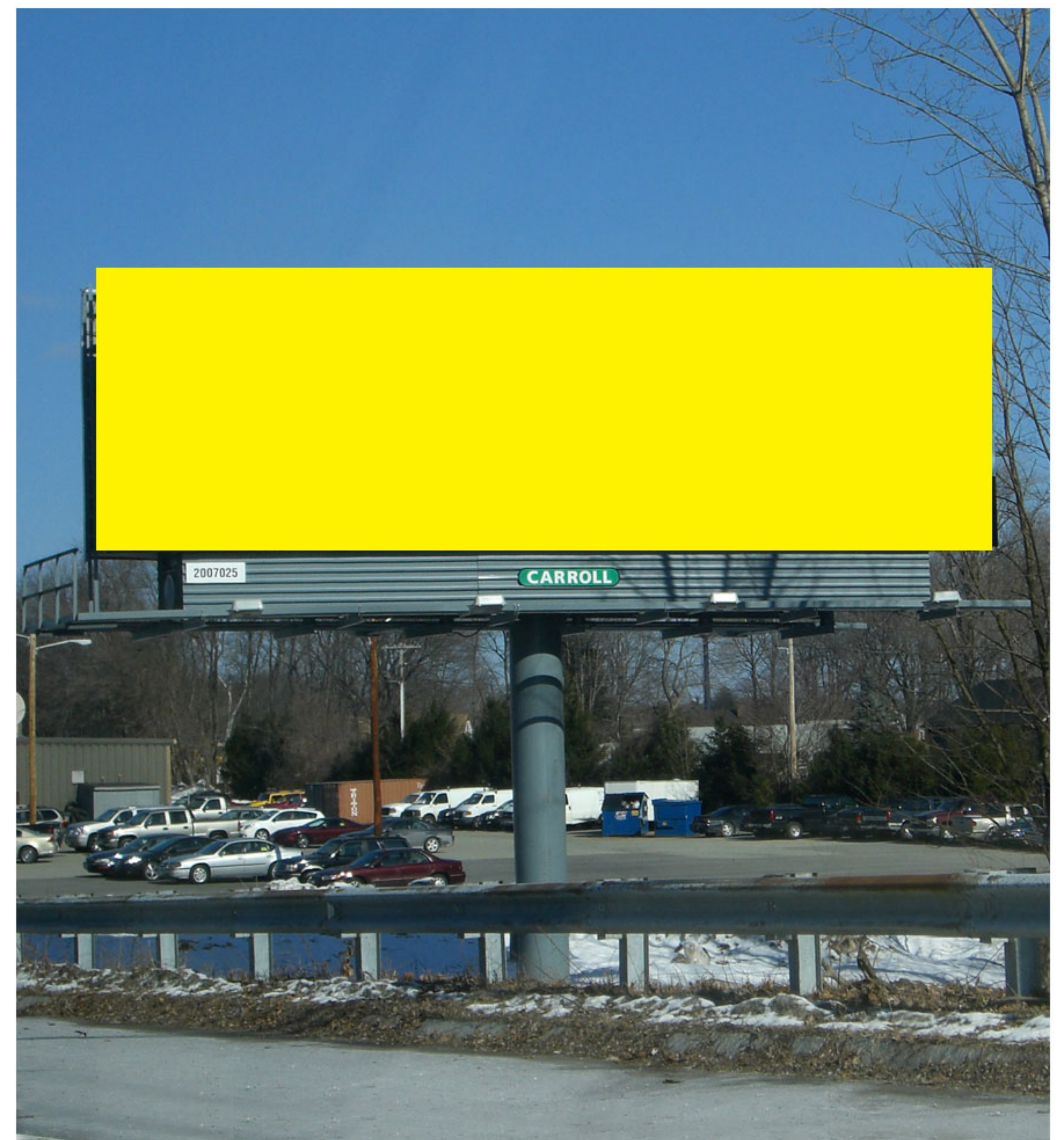




Advertising Company, Inc.

1022 Morrissey Boulevard, Boston, MA 02122 Tel: (617) 282-2100 Fax: (617) 282-2040

Route 33 (Memorial Drive) 0.3 miles S/O. I-90 (Mass Pike) on/off ramp Chicopee, MA. (F/S)



:description

Memorial Drive (Route 33) is the most-heavily traveled local roadway in the Chicopee metro market. Billboard approximately one-third of a mile south of the Mass Pike on/off Ramp. Route 33 has every major retailer located on it. Numerous auto dealerships in the area as well as many colleges and universities. Targets local and heavy summer seasonal traffic heading towards Six Flags Amusement Park, and Downtown Springfield

:details

Unit Name: Route 33 (Memorial Drive) 0.3 miles S/O I-90 (Mass Pike) on/off ramp (F/S)
Size: 14' x 48'
DEC: 39,000
Facing: South
Illumination: Yes
Monthly Rate: \$ _____

